

Caltech/MIT Enterprise Forum  
October 16, 2004

## FROM TECHIE TO TYCOON

### PANELISTS

**Jeff Lawrence**, president & CEO of Clivia Systems, trustee of The Lawrence Foundation, former CTO of Intel's Network Communications Group and co-founder and former President & CEO of Trillium Digital Systems which was acquired by Intel in 2000. Jeff has been involved in the development of software, hardware and systems for communications products for the network infrastructure since 1980. Jeff has a BSEE from UCLA and was co-recipient of the Greater Los Angeles Entrepreneur of the Year award.

**Benjamin Chow, Ph.D.**, is an associate, with Rustic Canyon Partners, a venture capital firm. At Rustic Canyon, Ben focuses in the areas of nanotechnology, MEMS, semiconductor, energy and information technology. Prior to Rustic Canyon, Ben worked as a Global Product Manager for Applied Materials where he was in charge of strategic and technical marketing for the 65nm and 90nm transistor tools for producing the next generation Nanochips. He has a MBA degree at the Anderson School at UCLA and earned a Ph.D. degree and a Master's degree in Aeronautics from Caltech. Prior to Caltech, he worked as a research engineer/scientist at Boeing Phantom Works. Ben received his undergraduate degree in Mechanical Engineering from UCLA, where he was a Department of Energy Distinguished Scholar.

**Daniel Marcu, Ph.D.**, Founder and Chief Operating Officer, Language Weaver. Daniel is a recognized leader in natural language processing (discourse parsing, text summarization, and machine translation). He is also a Project Leader at the University of Southern California's Information Sciences Institute and a Research Assistant Professor in the University's Computer Science Department.

**Tom Taulli** is an entrepreneur, a celebrated author and currently teaches Mergers & Acquisitions at the USC Marshall School of Business. He has written numerous articles for such prestigious publications as Business2.0, CBS MarketWatch, MSN Investor and Forbes. In addition to his writing efforts, Mr. Taulli has appeared on high-profile television venues such as CNN, CNBC and Bloomberg TV, and has been quoted in the various print media sources such as the Wall Street Journal, Barron's, USA Today and LA Times.

**DuWayne Peterson** is President of DuWayne Peterson Associates, a consulting firm he established in 1991, specializing in the effective management of information technology and guidance to early stage information technology companies. He is also a founder and chairman of the Pasadena Angels, a group of private investors that invest in start-ups in information technology and life sciences. He has held senior executive management positions at Citibank, Security Pacific Bank (where he managed the transition of the ADP Group to a more business-oriented technology organization that became known as Security Pacific Automation Company), and Merrill Lynch, where he led the modernization and streamlining of the firm's global operation and information technology

functions. Mr. Peterson holds degrees from UCLA and MIT. He serves on a number of Boards including Claremont Graduate University and MIT.

## **MODERATOR AND PRODUCER**

**Ira D. Moskatel**, practices law at Arnold & Porter LLP in Los Angeles, where he focuses on the representation of businesses that depend on intellectual property or technology, with emphasis in licensing, mergers and acquisitions, joint ventures and strategic alliances. Ira was a founder of Teradata Corporation, a manufacturer of massive parallel database computers (acquired by AT&T several years after a major public offering) and served as a member of the Board of Directors of Peter Norton Computing, Inc. before its acquisition by Symantec. He is a past chair of the Caltech/MIT Enterprise forum and has served as Chair of the Law and Technology Section of the Los Angeles County Bar Association. He has lectured and written extensively for major publications on legal aspects of technology, electronic commerce and data security. Ira received a Bachelor of Science in Engineering and Applied Science from the California Institute of Technology and a J.D. from the University of Southern California Law Center, where he was elected to Order of the Coif and the Board of Editors of the Southern California Law Review.

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